

Research Brief

IU Southeast Graduating Student Survey: Enrollment Management Report

BACKGROUND

The Indiana University Southeast Graduating Student Survey is administered to students when they apply for graduation and collects data regarding post-graduation plans, employment and income, applied learning experiences, factors influencing student satisfaction

Individual question response rate varies. We include partial responses in the report and, unless otherwise indicated, non-respondents are excluded in tabled data counts and percentages.

with their experiences at IU Southeast, diversity and culture, campus safety and self-perceived levels of abilities. This multi-year report is intended to provide information regarding how these data have changed from year to year and to support decision-making that facilitate change in response to the dynamic needs of the student population.

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EMPLOYMENT AND INCOME

Most of the current respondents were employed, with a 4% increase in employment from 2019. The percentage of respondents that were unemployed and seeking employment also saw a slight decrease.

Table 1: Current Employment Status:

	2020	2019	2018
Yes	66%	61%	65%
Yes, but seeking employment change	18%	19%	19%
No, but seeking employment	11%	13%	10%
No, and not seeking employment	4%	6%	6%
Total	100%	100%	100%

While the majority of both graduate and undergraduate respondents continue to be employed, both groups saw small increases in their employment rates (3% increase for graduates, 2% increase for undergraduates). The 2020 data also saw a slight decrease in the number of graduates and undergraduates that were unemployed and seeking employment.

Table 2: Current Employment Status (Graduate vs. Undergraduates):

	2020		2019		20	18
	GR	UG	GR	UG	GR	UG
Yes	83%	64%	81%	60%	90%	62%
Yes, but seeking employment change	14%	18%	13%	20%	5%	21%
No, but seeking employment	3%	13%	5%	14%	3%	11%
No, and not seeking employment		5%	1%	7%	3%	6%
Total	100%	100%	100%	100%	100%	100%

The large majority of respondents also worked while attending IU Southeast, with two-thirds (67%) working more than 20 hours per week.

Table 3: Average Hours Worked per Week:

_	2020	2019	2018
31 or More Hours	38%	36%	40%
21 to 30 Hours	29%	27%	26%
11 to 20 Hours	19%	22%	19%
1 to 10 Hours	8%	7%	6%
Did Not Work	7%	8%	8%
Total	100%	100%	100%

When comparing the two groups, far more graduate respondents worked 31 or more hours per week than did undergraduate respondents.

Table 4: Average Hours Worked per Week (Graduates vs. Undergraduates):

	2020		20	19	2018	
	GR	UG	GR	UG	GR	UG
31 or More Hours	79%	33%	81%	32%	86%	34%
21 to 30 Hours	9%	31%	10%	28%	3%	29%
11 to 20 Hours	6%	21%	5%	23%	4%	21%
1 to 10 Hours	4%	8%	3%	8%	3%	6%
Did Not Work	2%	7%	1%	9%	5%	9%
Total	100%	100%	100%	100%	100%	100%

Thirty-four percent of all respondents relied on family or friends in obtaining their current positions, followed by 20% of respondents who utilized the internet or a website. While this remained consistent when looking at the undergraduate group, an equal number of graduate respondents reported utilizing networking and/or the internet/websites as their primary method to obtain their current position.

Table 5: Current Position Obtained by:

	2020	2019	2018
Family/Friends	34%	30%	37%
Internet/Website	20%	22%	18%
Networking	16%	14%	15%
Other	11%	11%	12%
Internship	8%	7%	6%
Faculty/Staff	7%	11%	9%
Career Services	3%	3%	3%
Employment Agency	3%	2%	1%
Job Fair	2%	2%	2%
CareerLink	2%	2%	3%

Please note that respondents could choose multiple answers.

Table 6: Current Position Obtained by (Graduates vs. Undergraduates):

	20	20	2019		20)18
	GR	UG	GR	UG	GR	UG
Networking	28%	15%	35%	12%	30%	13%
Internet/Website	28%	19%	13%	22%	24%	17%
Faculty/Staff	16%	6%	34%	8%	13%	9%
Family/Friends	16%	36%	19%	32%	31%	39%
Other	14%	11%	8%	11%	14%	12%
Internship	8%	8%	9%	7%	4%	6%
Career Services	3%	3%		3%	4%	3%
Job Fair	2%	2%	4%	2%	4%	2%
Employment Agency	1%	3%	1%	2%	3%	1%
CareerLink		2%	1%	2%	1%	3%

Please note that respondents could choose multiple answers.

When graduate and undergraduate responses are combined, the largest annual gross salary category remains under \$25,000. However, when separating the two student groups, the differences are striking but not unexpected. Sixty percent of the undergraduates fall in the under \$25,000 category, with \$25,000 to \$29,999 per year being the only other category exceeding 10%. For the graduates, half of the respondents earned between \$35,000 and \$59,999 per year, with the predominant salary range being \$40,000 to \$44,999.

Table 7: Annual Gross Salary:

_	2020	2019	2018
Under \$25,000	54%	56%	56%
\$25,000 to \$29,999	11%	10%	9%
\$30,000 to \$34,999	7%	5%	5%
\$35,000 to \$39,999	5%	5%	5%
\$40,000 to \$44,999	5%	7%	6%
\$45,000 to \$49,999	3%	4%	3%
\$50,000 to \$59,999	5%	6%	7%
\$60,000 to \$69,999	4%	3%	3%
\$70,000 to \$79,999	2%	1%	2%
\$80,000 or More	4%	3%	3%
Total	100%	100%	100%

Table 8: Annual Gross Salary (Graduates vs. Undergraduates):

	20	20	2019		2018	
	GR	UG	GR	UG	GR	UG
Under \$25,000	11%	60%	9%	61%	8%	63%
\$25,000 to \$29,999	5%	12%	8%	10%	2%	10%
\$30,000 to \$34,999	6%	7%	5%	5%	4%	5%
\$35,000 to \$39,999	10%	4%	6%	5%	10%	5%
\$40,000 to \$44,999	21%	3%	33%	4%	19%	4%
\$45,000 to \$49,999	9%	3%	12%	3%	11%	2%
\$50,000 to \$59,999	10%	4%	11%	6%	14%	6%
\$60,000 to \$69,999	8%	3%	3%	2%	7%	3%
\$70,000 to \$79,999	6%	1%	5%	1%	8%	1%
\$80,000 or More	12%	2%	9%	2%	17%	1%
Total	100%	100%	100%	100%	100%	100%

SATISFACTION: IU SOUTHEAST EDUCATION

Current respondents continue to report high levels of satisfaction with their IU Southeast education.

Table 9: IU Southeast Education Satisfaction:

_	2020	2019	2018
IU Southeast offers high-quality academic programs.	94%	94%	96%
IU Southeast has a good reputation within the community.	90%	89%	92%
I would encourage others to attend IU Southeast.	89%	90%	93%
I have higher hopes for my future as a result of attending IU Southeast.	88%	88%	89%
If I had to do it over again, I would choose IU Southeast.	85%	84%	88%
I had opportunities to network with my peers in the program.	85%	85%	89%
Often I felt more like a person than a number at IU Southeast.	84%	88%	88%
The courses in my program contributed to my current work success.	80%	76%	82%
I have a civic responsibility to become involved in my community.	78%	75%	78%
I feel a sense of pride about IU Southeast.	77%	77%	82%
There is a strong sense of community on the campus.	76%	77%	78%
I feel I received a richer academic experience at IU Southeast than	74%	76%	78%
would have been possible at other area colleges and universities.	/4/0	70/0	70/0

The percentages total the "Strongly Agree" and "Agree" categories.

Table 10: IU Southeast Education Satisfaction (Graduates):

_	2020	2019	2018
IU Southeast offers high-quality academic programs.	99%	88%	96%
IU Southeast has a good reputation within the community.	99%	87%	94%
I had opportunities to network with my peers in the program.	97%	92%	94%
I would encourage others to attend IU Southeast.	97%	87%	94%
If I had to do it over again, I would choose IU Southeast.	97%	86%	94%
Often I felt more like a person than a number at IU Southeast.	94%	90%	88%
I have higher hopes for my future as a result of attending IU Southeast.	93%	87%	91%
The courses in my program contributed to my current work success.	88%	83%	90%
I have a civic responsibility to become involved in my community.	87%	82%	81%
I feel a sense of pride about IU Southeast.	85%	79%	85%
I feel I received a richer academic experience at IU Southeast than	76%	73%	72%
would have been possible at other area colleges and universities.	70/0	73/0	12/0
There is a strong sense of community on the campus.	76%	64%	73%

The percentages total the "Strongly Agree" and "Agree" categories.

Table 11: IU Southeast Education Satisfaction (Undergraduates):

_	2020	2019	2018
IU Southeast offers high-quality academic programs.	94%	95%	96%
IU Southeast has a good reputation within the community.	89%	89%	91%
I would encourage others to attend IU Southeast.	88%	90%	93%
I have higher hopes for my future as a result of attending IU Southeast.	87%	88%	89%
If I had to do it over again, I would choose IU Southeast.	83%	84%	88%
Often I felt more like a person than a number at IU Southeast.	83%	88%	88%
I had opportunities to network with my peers in the program.	83%	84%	88%
The courses in my program contributed to my current work success.	78%	76%	81%
I have a civic responsibility to become involved in my community.	77%	74%	77%
I feel a sense of pride about IU Southeast.	76%	76%	82%
There is a strong sense of community on the campus.	76%	78%	79%
I feel I received a richer academic experience at IU Southeast than	73%	77%	79%
would have been possible at other area colleges and universities.	/3/0	/ / /0	13/0

The percentages total the "Strongly Agree" and "Agree" categories.

SATISFACTION: IU SOUTHEAST EXPERIENCE

Combined responses show continued satisfaction with the recognized elements of the IU Southeast experience.

Table 12: IU Southeast Experience Satisfaction:

	2020	2019	2018
Staff responsiveness to student issues.	86%	88%	88%
Classroom environment (temperature, cleanliness, comfort of seats)	82%	81%	83%
Ease of the process of paying for classes.	80%	82%	82%
Helpfulness of the Bursar staff.	79%	81%	81%
Quality of information about career and job opportunities.	77%	77%	78%
Availability of methods for expressing complaints.	75%	76%	74%
Ease of applying for financial aid.	73%	73%	71%
Opportunities for internships.	65%	65%	65%
Services Crimson Card provides.	64%	63%	61%
Availability of parking on campus.	63%	63%	67%
Food services on campus.	61%	63%	58%

The percentages total the "Very Satisfied" and "Satisfied" categories.

When looking at the graduate responses, five of the eleven categories saw an increase in satisfaction from 2019; however, five categories also saw a decrease in satisfaction. In particular, satisfaction with the ease of paying for classes and food services on campus both saw a decrease in satisfaction greater than 10%, with decreases of 11% and 13%, respectively.

Table 13: IU Southeast Experience Satisfaction (Graduates):

	2020	2019	2018
Staff responsiveness to student issues.	95%	84%	88%
Classroom environment (temperature, cleanliness, comfort of seats)	88%	93%	90%
Ease of the process of paying for classes.	81%	92%	86%
Ease of applying for financial aid.	81%	71%	64%
Availability of methods for expressing complaints.	81%	72%	72%
Helpfulness of the Bursar staff.	80%	84%	78%
Quality of information about career and job opportunities.	73%	69%	67%
Availability of parking on campus.	71%	78%	73%
Opportunities for internships.	65%	60%	49%
Services Crimson Card provides.	58%	58%	48%
Food services on campus.	47%	60%	44%

The percentages total the "Very Satisfied" and "Satisfied" categories.

The undergraduate responses remained very similar to those of previous years; however, six of the eleven areas did see small decreases in satisfaction (3% or less).

Table 14: IU Southeast Experience Satisfaction (Undergraduates):

	2020	2019	2018
Staff responsiveness to student issues.	85%	88%	88%
Classroom environment (temperature, cleanliness, comfort of seats)	81%	80%	82%
Helpfulness of the Bursar staff.	79%	81%	82%
Ease of the process of paying for classes.	79%	81%	82%
Quality of information about career and job opportunities.	78%	78%	80%
Availability of methods for expressing complaints.	75%	77%	75%
Ease of applying for financial aid.	71%	73%	72%
Opportunities for internships.	65%	65%	67%
Services Crimson Card provides.	64%	63%	63%
Food services on campus.	63%	63%	60%
Availability of parking on campus.	62%	62%	66%

The percentages total the "Very Satisfied" and "Satisfied" categories.

POST-GRADUATE PROGRAMS

Six hundred and thirteen respondents, or about 67%, stated that they are interested in pursuing an additional degree at some point in the future. Over half of respondents plan to pursue a Master's degree, and nearly one-fourth plan to pursue a Doctorate.

Table 15: Type(s) of Additional Degree(s):

	2020	2019	2018
Master's	54%	57%	59%
Doctorate	24%	19%	25%
Bachelor	15%	14%	14%
Certificate	13%	10%	13%
Licensure	9%	10%	11%
Associate			1%

Please note that respondents could choose multiple answers.

Table 16: Type(s) of Additional Degree(s) (Graduates vs. Undergraduates):

	2020		2019		2018	
	GR	UG	GR	UG	GR	UG
Doctorate	41%	21%	23%	19%	32%	24%
Master's	14%	59%	22%	63%	19%	64%
Licensure	10%	8%	8%	10%	13%	10%
Certificate	12%	14%	6%	11%	12%	14%
Bachelor	1%	17%		15%		16%
Associate						1%

Please note that respondents could choose multiple answers.

For the third year in a row, the fields of Business and Education were the most considered areas for additional degree programs. When comparing the two student groups, education was the predominant area of interest for graduate respondents, while business was the predominant area for the undergraduates.

Table 17: Areas Considered for Additional Degrees:

	2020	2019	2018
Business	18%	15%	18%
Education	15%	16%	17%
Social Science	13%	13%	14%
Natural Science	9%	9%	9%
Medicine	9%	9%	9%
Arts & Humanities	8%	8%	8%
Other	7%	7%	8%
Law	5%	3%	4%

Please note that respondents could choose multiple answers.

Table 18: Areas Considered for Additional Degrees (Graduates vs. Undergraduates):

	2020		2019		2018	
	GR	UG	GR	UG	GR	UG
Education	27%	14%	29%	15%	24%	16%
Social Science	8%	13%	3%	14%	6%	15%
Business	6%	19%	8%	16%	19%	18%
Medicine	6%	9%		10%	1%	11%
Other	4%	7%	4%	7%	7%	8%
Natural Science	4%	10%	1%	9%		10%
Law	2%	5%	1%	3%	1%	5%
Arts & Humanities	1%	9%	4%	9%	4%	8%

Please note that respondents could choose multiple answers.

APPENDIX A

The electronic survey instrument follows. Note that some of the questions are routed to only be seen by Undergraduate or by Graduate respondents. Not all routing is apparent in the printed version of the electronic instrument.